

Europe's largest non-profit IT company

## Used IT Hardware Creates New Perspectives







# AfB – Europe's largest non-profit IT company

### Used IT hardware creates new perspectives

AfB has specialised in collecting IT and mobile equipment which companies and public institutions no longer need and refurbishing and reselling the equipment after certified deletion of data. Equipment which is not sold is recycled in certified metal separating works in Europe. Through reusing this equipment and recycling we are protecting the climate, environment and resources.

### AfB – Jobs for people with disabilities

As a recognised inclusion company we create jobs for people with disabilities on the mainstream labour market. All our processes are designed to be barrier-free. Our goal is to create 500 jobs for the disabled.

### Make your commitment visible

Thanks to your partnership with us you are making an important social and ecological contribution which you can show as part of your public relations and sustainability reporting. We can provide verification of the effect of your contribution in figures and will gladly advise you and support you in your communication.

#### Our vision:

We want to become the worldwide leading non-profit IT company.

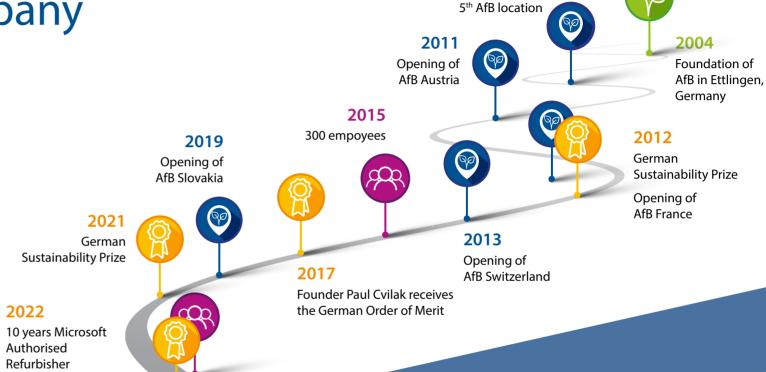
#### Our mission:

In our company people with and without disabilities work side by side to supply high quality IT services and products. A cost-effictive and environmentally friendly approach is the central focus of our work.



"It is a great pleasure for me to look at the 10-year balance sheet of our collaboration. With its inclusive, socially and environmentally responsible business model, AfB Group embodies many values to which we are also committed." Stefan Dörfler, Member of the Management Board of Erste Group Bank AG

600 employees



2007

Opening of the

## Social & Green IT

#### Sustainability and inclusion

A sustainable economic cycle protects the environment – here at home and in the developing countries.

In order to produce IT equipment huge amounts of raw materials and energy are required and the climate suffers due to greenhouse gas emissions. Using second hand equipment protects the environment, climate and resources. Recycling in Europe contributes to obtaining raw materials in an ecological and socially responsible way.

Your orders additionally enable us to give people with disabilities career perspectives. Already 600 notebooks result in a sponsorship for a workplace for a disabled person.

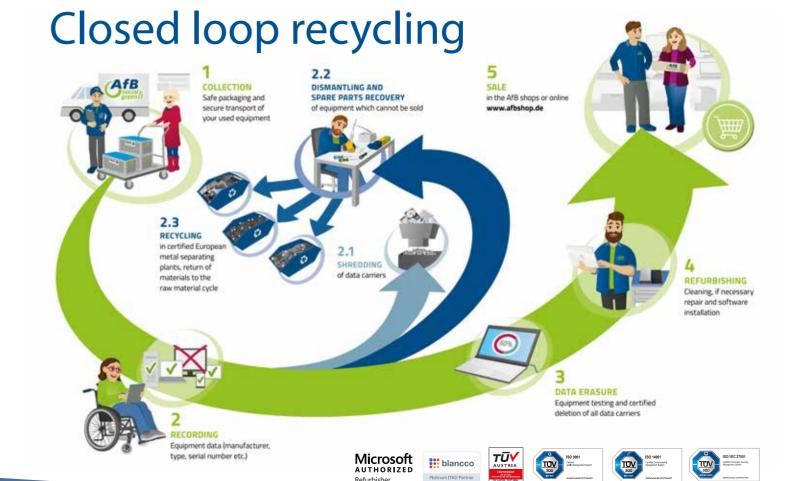
#### Our process

We collect the hardware throughout Europe with our own trained personnel and vehicle fleet. We take stock of the equipment and delete any data which may be stored on the devices. After a subsequent test the equipment is either refurbished and sold or dismantled and recycled in Europe.



"We are glad that with AfB, we have found a partner which provides us with high quality services and at the same time is generating social value added by employing people with disabilities."

Claudia von Bothmer, Head of Corporate Responsibility at Telefónica in Germany



IT-Refurbishing und -Remarketing

**650** Employees at 20 locations in 5 countries **+50** Employees compared to 2021

50 % people with disabilities

64%

of the devices were remarketed

36%

of the devices were used to gain spare parts or were professionally recycled in the EU

**31,250** devices for schools & non-profits

SAVED RESSOURCES

through IT remarketing





about **528,000** processed IT & mobile devices

from **1,000** IT partners

**3,800** pick ups

3,850 deliveries

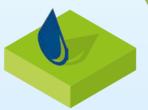
**44,700**Tonnes of CO<sub>2</sub> -equiv.
greenhouse gas emissions



170,800 Megawatt hours of primary energy



**22,800**Tonnes of iron-equiv. raw material



318 Mio.
Litres of water



228,600 Tonnes of 1,4 DB eq human toxicity



416 Mio.
Tonnes of
1,4 DB eq eco toxicity

environmental data except for the iron equivale Berlin) refer to a life cycle assessment study (20)

Myclimate shape our future

IT Service which Boosts your Image

#### Communicate your commitment

We can quantify the socio-ecological impact of your company in detail. And we support you with various communication packages to communicate your commitment for your best possible image gain.

### Measurable impact

The climate protection organization myclimate has analyzed the AfB process and confirms the positive ecological impact. In 2020, all AfB partners saved the following resources in total:

- 318 million liters of water
- 22,800 tons of iron-equiv. raw material
- 170,800 megawatt hours of primary energy
- 44,700 tons of CO2 equiv. GWP
- 228,600 tons of 1,4-DVB equiv. human toxicity

We will show you the individual impact of your company annually in the form of a CSR certificate and we will be happy to support you regarding your CSR communication.





# Communicate your Commitment

### Communicate your ecological and social success

AfB is more than just a professional IT service provider: Our partners see the cooperation as a joint CSR project. We support our partners in communicating the success they have achieved in order to disclose their social commitment in-house and to the public and thus to generate an economic value added. Our offer for your PR:

- Press releases
- Contributions for internet, intranet, blogs and newsletters
- Social media posts
- Sales and info stands on your premises

## The AfB handprint clearly visibly demonstrates your impact

We have developed the AfB handprint together with our partners. It offers information and text blocks for common international reporting standards and translates your impact in the areas of climate protection, resource management and inclusion for your sustainability report.

## We provide you with the following data for your sustainability report:

- Parameters to measure your ecological and social impact
- CO<sub>2</sub> emission savings
- Resource management
- Inclusion of people with disabilities
- Depth of the value added chain



The Sustainable Development Goals (SDGs) are 17 goals which are intended to contribute to sustainable development.

They were passed by the United Nations and apply for all 193 member states. With AfB you are making a contribution to 7 of these global sustainability goals.















# Benefits for your Employees

#### Special conditions and discounts

Employees of our partners receive special conditions in all AfB shops and in our online AfB shop.

#### Private purchase of the company equipment

Many employees would like to have the equipment they use at work at home. We offer your employees the option of reserving the hardware they want. After deleting the data and refurbishing the hardware we can provide them with the equipment with up to three years guarantee. The company is not obligated to provide a warranty and there are no problems of noncash benefits.



#### Sales event at your company

We can also bring our tested and refurbished equipment to you. Your employees have the chance to purchase the equipment at special rates as part of a sales event. Our sales stand serves as an information source on the topics of inclusion and sustainability. We take care of:

- The provision of advertising material for internal communication
- Setting up and taking down the sales stand
- Advice and sales with up to 3 years guarantee
- Direct contact with AfB in the event of a guarantee case



"AfB gives our used IT hardware a second life. Products which are no longer required are put to a new use and do not end up as hazardous waste. The certified deletion of data gives us, as a bank, maximum security. The inclusion of people with disabilities in the work flow is exemplary. As a responsible regional bank we feel we are very well taken care of by AfB", said Herta Stockbauer President of BKS Bank AG



High Quality Services for more than 1,000 Satisfied Partners

# United for People and the Planet

**BKS Bank** 



































